

Activity title: European Union regulations on agriculture and rural development

Personal skills

- Creativity
- Communication
- Collaboration
- Critical thinking

Educational skills

- Entrepreneur
- Economic
- Digital
- Sustainability

Activity summary	Intended learning outcome
<p>The activity provides the necessary tools for efficient management of the agricultural enterprise, and it favours new professionalism with innovative entrepreneurial approaches. The course contributes to generational change in agriculture by providing knowledge and professional skills required for young people setting up their first business. Notably, it explains how to benefit from the aid of RDP measure 6.1.1. (first settlement)</p>	<p>The module intends to provide knowledge on the European Common Agricultural Policy (CAP) and its pillar, and it focuses on the regional Rural Development Plan (RDP) and its purpose, analysis, focus, areas of application, and subdivision into thematic areas, Measures, and Sub-measures.</p> <p>It also intends to provide knowledge on financial instruments to support agricultural enterprises.</p>

Time:	Setup and Materials:	Organizational mode:	Curriculum/level
5 hours	Any venue with projectors (for slides and videos) and space to host invited speaker (if any)	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Short activity <input type="checkbox"/> Long activity <input type="checkbox"/> Course outline <ul style="list-style-type: none"> <input type="checkbox"/> Individual <input type="checkbox"/> Pair <input type="checkbox"/> Groups <input checked="" type="checkbox"/> Class 	

Personal skills:

Creativity	Communication	Collaboration	Critical thinking
			<p>This training responds to the need to prepare future agricultural entrepreneurs to plan their investments and aim at the expansion and diversification of their activities to move into a market that has become global.</p>



Educational skills:

Entrepreneur	Economic	Digital	Sustainability
<p>The management of an agricultural enterprise requires only technical and specialized knowledge but also entrepreneurial skills that support the development, competitiveness, expansion, and diversification of the business activity to satisfy customers who are increasingly attentive to the quality of the products.</p>	<p>The management of an agricultural enterprise requires skill in market and competition analysis, drafting of marketing plans, cost control and financial flow, and investment planning and fundraising knowledge.</p>		<p>Young farmers of today and tomorrow will be the most affected by the impacts of climate change and should be better equipped to be involved and key players in the triple transition (social, green, digital).</p>

Activity Plan

Time	Steps
00h00 00h30	<p>Introduction to the CAP:</p> <ul style="list-style-type: none"> • History of the CAP and key reforms (McSharry of 1992, Agenda 2000, Fisher of 2003, Health Check of 2009, Consolidation of 2013) • Focus on CAP 2023-27 characteristics and priorities
00h30 00h45	Discussion, Q&A, and presentation of practical examples of CAP changes impact.
00h45 01h00	Short break
01h00 01h30	<p>Introduction to the RDP:</p> <ul style="list-style-type: none"> • National and regional contexts' description • Focus on RDP 2023-27 priorities, objectives, and measures.
01h30 01h45	Discussion, Q&A, and presentation of practical examples from previous RDP.
01h45 02h00	Short break
02h00 02h30	<p>Introduction to the LEADER and Community-Led Local Development (CCLD) approach:</p> <ul style="list-style-type: none"> • Origins and evolution of the LEADER approach, the 'seven features' of LEADER, and the transition from LEADER to CLLD. • Focus on local CCLD priorities, objectives, and measures.
02h30 02h45	Discussion, Q&A, and presentation of practical examples of CCLD impact.
02h45 03h00	Short break

03h00 03h30	Focus on Measure 6 (business, generational renewal, and first instalment)
03h30 03h45	Discussion, Q&A, and presentation of practical examples of supported business.
03h45 04h00	Short break
04h00 04h30	Focus on Measure 4 (investment) and 16 (cooperation)
04h30 04h45	Discussion, Q&A, and presentation of practical examples of supported projects.
04h45 05h00	Wrap up and conclusion.

Tips & Tricks
<p>General tips:</p> <ul style="list-style-type: none"> • suggested learners age: 18 - 35 years old • include icebreaker exercises, attention-grabbing techniques, and a wrap-up at the end of every topic. • arrange for young farmers to participate and showcase their personal experiences. <p>In case of a longer duration of the course</p> <ul style="list-style-type: none"> • make self-conclusive modules: participants should take away a specific knowledge/output from the activity • arrange field visits to showcase successful experiences. <p>Logistic trick:</p> <ul style="list-style-type: none"> • host the course where the learners live: it increases participation, engagement, and group dynamics.

Sustainability development goals

SDG 11 “Make cities and human settlements inclusive, safe, resilient and sustainable”. Target 11.a “Support positive economic, social and environmental links between urban, peri-urban and rural areas by strengthening national and regional development planning”.

SDG 12 “Ensure sustainable consumption and production patterns”. Target 12.8 “By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature”.

SDG 13 “Take urgent action to combat climate change and its impacts”. Target 13.3 “Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning”

Provide young farmers with a broader understanding of the European Common Agricultural Policy and increase their awareness of and interest in regional development planning and how it integrates and interlinks with the SDGs. The module makes young farmers aware of the importance of their role in reducing biodiversity loss and addressing climate change. Also, it provides information on the most recent legislation update (e.g., European Green Deal, Farm to Fork strategy, EU Biodiversity Strategy for 2030) and their application at the local level. And, it helps frame farmers' role in SDGs' actual implementation and the tools and instruments to be involved and contribute to them.

Digital Resources

The module can be supported by materials designed and produced, with in-depth study of the topics and studies. These could consist of documents, audio-visual media, and E-learning platform.



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